

Press

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Let there be light: Osram expands its portfolio of LED driving and working lights

Osram is expanding its product portfolio of LEDriving driving and working lights by 17 models in 2020: "This gives our customers around 30 options for designing the front and rear lighting of their vehicles, not including product combinations. That provides a lot of scope for individualized and need-based LED retrofitting," says Sammr Nasrallah-Goldberg, head of the business segment Aftermarket Fixtures at Osram Automotive. New in the portfolio are models for rear lighting, round headlights and a street-approved light, which can be installed individually. With a brightness of 8000 lumens and a range of up to 635 meters, it defies darkness.

Osram adds new products to its existing portfolio of the Multifunctional, Functional and Slim series and launches the new "Value" line. The LEDriving driving and working lights offer high output that illuminates larger areas around the vehicle with light that is as bright as day. More light means improved vision and visibility, and therefore, increased safety.

Retrofit headlights for all around the vehicle

As usual, all new LEDriving driving lights are street legal according to ECE, provided that the assembly guidelines of the respective country are considered during installation. In Germany, for example, the driving lights must be installed in pairs. An exception is the FX1000-CB SM. Thanks to double ECE certification, it can be installed individually. The light stands out particularly due to its high brightness of 8000 lumens at a range of up to 635 meters.

New in the portfolio of driving and working lights are the circular Round VX80-WD, Round MX180-CB, Round MX260-CB and Round VX70-SP. Their shape allows for new design possibilities on vehicles.

The OSRAM logo is displayed in a bold, orange, sans-serif font.

Particularly when reversing, good lighting is crucial at night or in bad weather. With the Reversing VX120R-WD and Reversing VX120S-WD lights, drivers now have the option to retrofit their reversing lights.

Innovation and quality from Osram

The products vary in shape, size, light profile, light output and near and far field illumination. But they have one thing in common: They have been tested under extreme conditions in the Osram test laboratory and can withstand water, dust, heat and cold, as well as vibrations and shocks. Thanks to their aluminum housing and unbreakable polycarbonate lens, they are particularly light, but at the same time robust and resistant. Whether it's cars or trucks, on-road or off-road, at construction sites or in agriculture - the areas of application are as varied as the lights themselves. The special innovative performance of its products was confirmed this year when Osram won the German Innovation Award 2020. The LEDriving driving and working lights are among the winners in the category "Excellence in Business to Business - Lighting Solutions".

Further information can be found at: www.osram.com/ledriving-spotlights



Strong light output at long range: The FX1000-CB SM

Picture: Osram



Round LEDDriving driving and working lights offer new design possibilities.
Pictures: Osram



Perfectly prepared with the Osram LEDDriving driving and working lights
Picture: Osram

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ABOUT OSRAM

OSRAM, based in Munich, is a leading global high-tech company with a history dating back more than 110 years. Primarily focused on semiconductor-based technologies, our products are used in highly diverse applications ranging from virtual reality to autonomous driving and from smartphones to smart and connected lighting solutions in buildings and cities. OSRAM uses the endless possibilities of light to improve the quality of life for individuals and communities. OSRAM's innovations enable people all over the world not only to see better, but also to communicate, travel, work and live better. OSRAM had approximately 21,000 employees worldwide as of end of fiscal 2020 (September 30) and generated revenue of around three billion euros from continuing activities. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED 400; trading symbol: OSR). Additional information can be found at www.osram.com.