

Presse Press

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Osram is the official lighting partner for the “Giudizio Universale” multimedia show in Rome

From March 16, products from the Osram brands of Claypaky and ADB will be making the fascinating Michelangelo show in the Auditorium Conciliazione even more exciting with impressive lighting effects.

At the gates of the Vatican, where Michelangelo was immortalized more than 500 years ago in the Sistine Chapel, visitors can immerse themselves in the world of this influential artist. ‘Giudizio Universale. Michelangelo and the secrets of the Sistine Chapel’ is a multisensorial show with images in very high resolution, impressive lighting effects and a captivating music. “As one of the largest lighting companies in the entertainment sector, we are immensely proud to be part of this modern and innovative show. ‘Giudizio Universale’ is yet another prestigious assignment in Rome where we can showcase our expertise to the public”, said Hans-Joachim Schwabe, CEO Specialty Lighting at Osram. The 60-minute show will be presented three times a day from March 16, taking the audience on a journey through time.

3D images, stirring music and impressive lighting effects take visitors right into Michelangelo’s famous works. Marco Balich, who specializes in mega events, is the man responsible for creating and producing the show with the scientific contribution of Vatican Museum. “We wanted to create a total experience – artistic, emotional and spiritual. Our story about the genesis of a masterpiece has been enhanced into an unforgettable live experience thanks to modern lighting technology from Claypaky and ADB”, added Balich. The award winning Lighting Designers Bruno Poet and Rob Halliday have introduced a variety of Claypaky and ADB luminaires in this fully immersive show. Claypaky’s powerful moving lights, with their aerial effects, contribute to create drama and excitement whilst the warm light of ADB theatrical projectors generate an immersive atmosphere, raising the emotional status of the public. The lighting arsenal includes indispensable fixtures, such as

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the Warp and Scenius Unico that use traditional lamp technology. On their side an assortment of luminaires featuring state-of-the-art LED technology are used for specific amazing effects: SharBar and ShowBatten to generate colorful light barriers, Stormy stroboscopes to emulate striking thunders, Axcor 300 for fast-moving mid-air beams, K-EYE with its revolutionary HCR technology for washing stage and audience with beautiful colors. Finally the “piece de resistance” is the ADB Svoboda, a cult projector that with its warm, powerful, solid light beams is used in the show to realize a mystic effect. All light sources included in this amazing lighting array, both traditional lamps and LEDs, are exclusively from Osram.

The Giudizio Universale show has been conceived as a permanent fixture and is the result of close collaboration with the world-famous musician Sting, who has composed the original theme music, and actor Pierfrancesco Favino, who gives Michelangelo his voice. The hour-long show depicting the history of Michelangelo's masterpiece and bringing the frescoes to life is performed three times a day in various languages. Giudizio Universale has its premiere on March 15 and will open to the public in the Auditorium Conciliazione in Rome one day later.

For more information on Claypaky products go to www.claypaky.it

Official website of Giudizio Universale: <https://www.giudiziouniversale.com/en/>



Products such as the moving-light classic Scenius Unico from Claypaky, a trademark of OSRAM, create impressive light shows at the “Giudizio Universale” show in Rome.

Picture: Osram

Press contact

Nadine Schian

Phone +49 89 6213-3769

press@osram.com

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ABOUT OSRAM

OSRAM, based in Munich, is a leading global high-tech company with a history dating back more than 110 years. Primarily focused on semiconductor-based technologies, our products are used in highly diverse applications ranging from virtual reality to autonomous driving and from smartphones to smart and connected lighting solutions in buildings and cities. OSRAM uses the endless possibilities of light to improve the quality of life for individuals and communities. OSRAM's innovations enable people all over the world not only to see better, but also to communicate, travel, work and live better. OSRAM has approximately 26,400 employees worldwide as of end of fiscal 2017 (September 30) and generated revenue of more than €4.1 billion. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED 400; trading symbol: OSR). Additional information can be found at www.osram.com.